



ARSEUS APPOINTS SABINE SAGAERT AS CEO OF ARSEUS DENTAL

Waregem (Belgium), 1 September 2009 - Arseus is pleased to announce that Sabine Sagaert has been appointed CEO of its dental division. She will succeed Jan Peeters who can now focus entirely on his role as CFO of Arseus. As CEO of Arseus Dental, Ms. Sagaert will report to the Executive Committee of Arseus.

Sabine Sagaert, a Belgian national, graduated in Business Engineering and subsequently took an MBA at the Catholic University of Leuven. She held various positions with CBR Cementbedrijven before joining AB InBev in 1998. At AB InBev she was actively involved in the transformation of a major Belgian player into an international player operating on a global scale. After a successful period as General Manager of InBev in France, she was promoted Business Unit President for Belgium and Luxembourg in early 2006. In that role, she has been highly successful in building InBev Belgium's image and brands, as well as in expanding its market share and launching a lot of innovations. This, combined with her constant focus on operating performance, has generated very good results.

Jan Peeters, CFO of Arseus: 'Through selective acquisitions and strong organic growth, Arseus Dental has become a major player in Europe. As a supplier of innovative total concepts to dentists and dental laboratories, Arseus Dental is market leader in Belgium, the Netherlands and France and is well positioned in Germany. The acquisition of Julie-Owandy in 2008 has provided Arseus Dental with a strong position in the fast-growing dental imaging sector. The main focus of Arseus Dental in the coming years will be on improving its operating performance. With her impressive track record at AB InBev and her complementary B2B experience, Sabine will play a significant role in accelerating Arseus Dental's growth, strengthening its operating performance and improving its profitability.'

Ger van Jeveren, CEO of Arseus: 'After the appointment of Mario Huyghe as CEO of Arseus Medical and Dirk Van Lerberghe as CEO of Corilus, we decided that Arseus Dental should also have its dedicated CEO. The strengthened management structure will further optimise synergies between the various divisions and will make a positive contribution to Arseus' results. This appointment also enables Jan Peeters, as CFO of Arseus, to fully focus on finance and acquisitions.'

This is a translation of the Dutch press release; the Dutch press release prevails.

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