

**Company announcement no. 14/2010****3 September 2010****Report on insiders trade with FirstFarms A/S' shares**

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Pursuant to section 28a of Danish Securities Trading Act, FirstFarms A/S shall hereby report transactions with FirstFarms A/S' shares and associated securities by managerial staff and their related parties:

<b>Name:</b>	Skiold Holding A/S
<b>Reason:</b>	Closely related to Chairman Henrik Hougaard
<b>Issuer:</b>	FirstFarms A/S
<b>ISIN code:</b>	DK0060056166
<b>Type:</b>	Shares
<b>Transaction:</b>	Purchase
<b>Trading date:</b>	2 September 2010
<b>Market:</b>	NASDAQ OMX Copenhagen
<b>Number:</b>	2,000
<b>Market value in DKK:</b>	108,000

Best regards

**FirstFarms A/S**

For further information:

Please visit our web site [www.firstfarms.com](http://www.firstfarms.com) or  
contact CEO Per Villumsen on telephone +45 75 86 87 87.

**FIRSTFARMS A/S**

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