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## **Agfa HealthCare Expands Relationship with Oracle for IMPAX Data Center Multimedia Medical Imaging Repository and Viewer**

Agfa HealthCare working cooperatively with Oracle to deliver health IT solutions designed to benefit healthcare providers with enhanced exchange of patient data and images and improve provider bottom lines

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Agfa HealthCare's U.S. organization is working collaboratively with Oracle and has entered into a new relationship that will benefit healthcare providers by enabling greater exchange of patient data and clinical images at the point of care. With the new collaboration, Agfa HealthCare's go-to-market strategy for IMPAX Data Center is enhanced. IMPAX Data Center utilizes Oracle healthcare solutions and infrastructure software.

In this new collaboration, Agfa HealthCare will offer to providers its highly scalable healthcare IT systems to support medical imaging and information consolidation projects for the Electronic Medical Record (EMR), Electronic Health Record (EHR), and Health Information Exchanges (HIE) for the largest health systems, regional health exchanges, and national health systems. As a result, the availability of information at the point of care will enhance the delivery of patient care and treatment.

"This new co-marketing and sales organization alignment will cooperatively market solutions to healthcare providers and change the way they look at diagnostic and clinical imaging as part of the patient's health record," said Michael Green, Vice-President North America, Agfa HealthCare. "We offer game-changing solutions that provide access to patient imaging across the enterprise. Our goal is to cooperatively deliver these advanced solutions to solve today's modern healthcare challenges."

The IMPAX Data Center solution includes an enterprise medical imaging repository that consolidates both diagnostic and clinical patient images and associated data across dozens of departments including cardiology, ophthalmology, surgery, dermatology, gastroenterology, pathology, surgery, dentistry, obstetrics, nursing, and other clinical departments and in wide range of DICOM and DICOM-encapsulated formats, including still images such as TIFF, BMP, GIF, JPEG, moving or video data such as AVI, WMV, and MPEG, waveform data types such as ECG, EEG, and MP3, and a variety of report data types including PDF files.

A key component of the IMPAX Data Center solution is a no-software download medical imaging viewer. Agfa HealthCare's XERO technology directly addresses the healthcare market's need for faster, better access to imaging information as part of EMR/EHR or HIE. Internally developed XERO technology is a Web 2.0 platform that uses an AJAX (Asynchronous JavaScript and XML) interface to manipulate text and image information in the user's web browser. XERO technology converts images and content for display in the browser without requiring any client software installation or download of any additional libraries or application frameworks such as Sun Java, Adobe Flash, Microsoft Silverlight, etc. Physicians will have fast, dynamic access to the complete medical imaging record, including reports, images and imaging-related information such as standards-based markup and key image notes. CMIOs and CIOs will appreciate XERO's native ability to be embedded directly within the EMR/EHR and launched and controlled using traditional web-based integration methods.

Developed on Oracle database and Sun Java software application technologies, IMPAX Data Center provides the high levels of reliability and scalability required of national health systems, as well as the largest health networks, which can easily generate millions to tens of millions of medical imaging studies annually and require management of multi-petabytes of medical imaging information. Organizations of this scale demand a level of performance in a business continuity-ready active-active multi-data center environment as Oracle and IMPAX Data Center deliver. Not to leave smaller organizations behind, IMPAX Data Center also smoothly scales down to

support even smaller regional hospital that may “only” create a few thousand imaging studies annually.

Marc Perlman, Global Vice President for Oracle’s Healthcare and Life Sciences, said, "The combination of Oracle technology and Agfa HealthCare’s medical imaging expertise result in a true collaboration that enabled Agfa HealthCare to build a solution that can enhance the delivery of patient care and physician efficiency while addressing the financial challenges in healthcare. Agfa HealthCare leverages Oracle technology to address real healthcare IT challenges. It is a compelling example of how Oracle solutions are being used to accelerate insights for better health."

**About Agfa**

The Agfa-Gevaert Group is one of the world’s leading companies in imaging and information technology. Agfa develops, manufactures and markets analogue and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa HealthCare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 3,032 million euros in 2008.

**About Agfa HealthCare**

Agfa HealthCare, a member of the Agfa-Gevaert Group, is a leading provider of IT-enabled clinical workflow and diagnostic image management solutions, and state-of-the-art systems for capturing and processing images in hospitals and healthcare facilities. Agfa HealthCare has over a century of healthcare experience related to diagnostic imaging and has been a pioneer on the healthcare IT market since the early 1990’s. The business group has sales offices and agents in over 100 markets worldwide. Sales for Agfa HealthCare in 2008 were 1,223 million Euros. More information is available at [www.agfahealthcare.com](http://www.agfahealthcare.com)

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