



Press release

New business unit manager at HTH

Henning Storm (49) has been appointed as manager of Nobia's Danish business unit, HTH. Storm was previously sales director at HTH.

Henning Storm started his career at HTH in 1981 and has held a number of positions at the company, including sales manager responsible for Sweden and then Denmark. Between 1989 and 2000 he was sales director at HTH. Between 2000 and 2003 he was Vice President Corporate Marketing at Group level. Henning Storm has been a member of HTH's executive management group since 1992.

Henning Storm has an economics degree from Handelshöjskolan in Århus, Denmark. He will take up his new post on 1 January 2005.

As previously announced, HTH's former manager, Preben Bager, has been appointed as head of Nobia's UK business unit, Magnet. Preben Bager will continue as Vice President Operations and as a member of Nobia's Group management team.

Nobia AB
9 December 2004

For further information, please contact:
Fredrik Cappelen, President and CEO, tel: +46 8 440 16 00

Nobia is Europe's leading kitchen interiors company. The Group operates in a number of European markets under strong brand names. Nobia's own specialist kitchen stores and franchise stores are responsible for most of the Group's sales. Nobia is leading the consolidation of the European kitchen market and creating profitable growth by making efficiency improvements and acquisitions, taking an industrial approach. The Group had sales of SEK 9.3 billion in 2003 and has around 6 200 employees. Nobia is listed on the Attract40 segment of Stockholmsbörsen's O-list.

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