



Photocure ASA

Q309 results and Capital Markets Day

Date: 28 October 2009

Location: Shippingklubben, Haakon VII's gate 1 (top floor), Oslo, Norway.
Lunch will be served.

11:30 – 12:15 Presentation of Third Quarter 2009 results

12:15 – 12:30 Coffee break/ Lunch

12:30 – 13:00 Introduction

Photocure's strategy: Creating a sustainable Specialty Pharma company
Kjetil Hestdal, President and CEO of Photocure ASA

13:00 – 13:30 Cancer

Photocure's approach in Cancer
Inger Ferner Heglund, Vice President Research and Development of
Photocure ASA

13:30 – 13:40 Coffee break

13:40 – 15:00 Dermatology

Dermatology opportunities for mid-sized pharmaceutical companies
John Rountree, Partner of NovaSecta Limited, London
Commercial opportunities in aesthetic dermatology and skin care
Patricia S. Pao, Managing Partner of The Pao Principle LLC, New York
Photocure's approach in Dermatology
Grete Hogstad, Vice President Marketing and Sales of Photocure ASA

15:00 – 15:30 Summary and Q&A