

Portfolio summary – 3 valuable new indications for our proven technology



	Acne	HPV	Colon cancer
Target	Moderate/Severe acne	HPV and CINI-III	Screening and diagnosis
Market value	\$1.7bn	€3bn	€5.6bn
Drivers	<ul style="list-style-type: none"> •Need for an alternative to isotretinoin •Limitations on use of antibiotics 	<ul style="list-style-type: none"> •Availability of HPV testing •Demand from women for HPV treatment 	<ul style="list-style-type: none"> •Rollout of colon cancer screening •Rapid growth in colonoscopy use
Positioning	Safe and effective treatment alternative for moderate and severe acne	Unique treatment for women with HPV and a safe alternative to surgery in CIN II/III	Significantly improved polyp/ tumour detection over standard colonoscopy

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